



640 Evenhouse Road
 Lake Alfred, FL 33850
www.discoveryhighschool.org

(863) 268-7178

Carol Fulks, Executive Director

Athletics Sponsorship Program

Bronze- \$250

- One 4x6 banner displayed on school gate
- Company logo posted on Athletics page on DHS website
- ¼ page B/W logo ad in season program
- Monthly social media promotion
- 2 Spartan t-shirts
- Recognition at end-of-year banquet

Silver - \$500

- One 4x6 banner displayed on school gate
- Company logo and link posted on Athletics page on DHS website
- ¼ page B/W logo ad in season program
- Monthly social media promotion
- 3 Spartan t-shirts
- Recognition at end-of-year banquet

Gold - \$1000

- One 4x6 banner displayed on school gate for two years
- Company logo and link posted on Athletics page on DHS website
 - ½ page color logo ad in season program
 - Weekly social media promotion
 - 5 Spartan t-shirts
 - Recognition at end-of-year banquet

Other Sponsorship Opportunities:

- Retractable banner displayed at various sporting and school events - \$400
- 3x6 banner displayed in gymnasium - \$150
- ¼ B/W ad in season program - \$25; ¼ Color ad in season program - \$35
- ½ B/W ad in season program - \$50; ½ Color ad in season program - \$75
- Full B/W ad in season program - \$100; Full Color ad in season program - \$125
- 4x6 Banner renewal - \$100/year
- 3x6 Banner renewal - \$75/year
- Yearbook ads (prices on sponsorship application)

Additional Information:

- Sponsorship program season runs from **August 1st to July 31st of every year.**
- All promotional material must be approved by the Athletics Director.
- Larger sponsorships and in-kind donations are also welcome.
- Tax deductible

For more information contact:
 Cynthia Bulson, Athletics Director
cynthia.bulson@discoveryfl.org
 863-268-7178



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Athletics Sponsorship Application

Contact Name: _____ Company Name: _____

Phone Number: _____ Email: _____

Sponsorship Level: Bronze Silver Gold

Spartan Separates (Circle all that apply):

- Retractable banner - \$400
- 3x6 banner - \$150
- ¼ B/W ad in program - \$50
- ¼ Color ad in weekly game program - \$75
- 4x6 Banner renewal - \$100/year
- 3x6 Banner renewal - \$75/year

Yearbook Logo Ads (Must be submitted before January)

¼ page ad - \$50	½ page ad - \$80	Full Page Ad - \$110
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Please make checks payable to Discovery High School. Include the specific sport in the memo line.

T-shirt size: S M L XL 2XL 3XL 4XL
(If you are receiving more than one shirt, please indicate the quantity for each size)

For ads and banners please be sure to email the best quality of the logo or image and any text to cynthia.bulson@discoveryfl.org Follow-up for all sponsorship levels will be within a week. Please specify what sport you are donating to in your email.

Image and Logo Specifications

Logos: If you do not have access to an EPS file, then GIF or PNG file formats will provide you with the next best print quality. Try to find the highest quality image with a file size less than 12 Megabytes (12 MB).

Photos: Try using a photograph of the best quality you have available. If using an image from your camera, take the picture at the highest setting the camera provides. If scanning a picture, set your scanning software to scan at 300dpi.

Your file must be less than 20MB in size and one of the following file types: EPS, JPG, TIF, BMP, GIF, PNG. We are happy to assist you in uploading larger files or different file types.

DHS Use only:

Cash _____ Check # _____ Amount Paid: _____